

# Jam Jar

wines

We wholeheartedly believe that anyone who likes their wines on the sweeter side, deserves to have a delicious and well-crafted option! Jam Jar exists to fill this need, and allow fans of this style of wine a choice they can enjoy, and loudly and proudly share with the world.

- ◆ Ideal for new to category (consumers start sweet!) or those seeking a quality wine with a sweeter flavor profile.
- ◆ Projected 4th consecutive year of brand double digit growth. (+30% in 2020)
- ◆ Social media fans have quadrupled in the past 18 months.
- ◆ A perfect balance between sweetness and acidity.
- ◆ Gluten Free



"From now on, I don't want any other wine but this."

"JAM JAR is the bomb!"

"Good Value"  
Wine & Spirits

"Best Buy"  
Beverage Testing Institute

Named one of Shanken's Impact Newsletter's **"Hot Prospects"**

"LOVE your wine!!!!"

"This is my kind of wine."  
-Tammie M. via Influenster

"OBSESSED"

"Good choice."  
-Consumer Reports

"Best wine of all time!"

"For many people, this is just what they've been waiting for..."  
-Snooth.com

"Never can get enough of this wine"

"Need is an understatement"



### Sweet White

Packed with juicy peach and apricot flavors, Jam Jar Sweet White is fancy enough for a special occasion toast, yet sweet natured enough to enjoy every day.



### Sweet Blush

With a nod to nostalgia and a taste different than the rest, Sweet Blush is lively with summer strawberry flavors and luscious hints of cotton candy, lemon and green melon.



### Sweet Shiraz

100% Shiraz, crafted in a fresh, fruity, semi-sweet style, with the versatility to pair with both savory foods and desserts.



### Sweet Blend

A bold blend, this smooth sweet red showcases a lovely core of dark and red fruit which mingles with baking spices, vanilla and cinnamon.



simple ♦ pure ♦ honest

\*Real comments by real fans