



# Sweet White

We wholeheartedly believe that anyone who likes their wines on the sweeter side, deserves to have a delicious and well-crafted option! Jam Jar exists to fill this need, and allow fans of this style of wine a choice they can enjoy, and loudly and proudly share with the world.



"Good Value"  
Wine & Spirits

"This is my kind of wine."  
-Tammie M. via Influenster

"JAM JAR is the bomb!"

"From now on, I don't want any other wine but this."

"I FINALLY found a wine that I love!!!! @JamJarWines I've been looking for you. You are the best!!!"

"Good choice."  
-Consumer Reports

Bronze Medal Winner  
-tastings.com

"Need is an understatement"

"Sweet white where have you been hiding?"

"Jam Jar Sweet White Wine is a tasty fruity wine with notes of Peach, but it isn't an overly sweet Moscato as it's well balanced, it is best when served chilled."  
- Ericka B. via Influenster

"Sweet white is everything"

"@JamJarWines has to be one of the most affordable yet refreshing wines out there!"

"Jam Jar wine is a super fruity, super sweet wine that is out of this world delicious!"  
-Audrey B. via Influenster

"I don't know what I'd do if I didn't have Jam Jar"

"OBSESSED"

"For many people, this is just what they've been waiting for..."  
-Snooth.com

"Best wine of all time!"

Gluten Free!

SWEET PERFECTION  
simple ♦ pure ♦ honest

\*Real comments by real fans



Fridays will forever be known as "Pharrell Fridays" after he gave us an unsolicited shout-out.

- ◆ #7 new brand launch in its first year (#1 from South Africa) – Nielsen Scan Data
- ◆ Grown by 22% in 2017.
- ◆ Social media fans have quadrupled in the past year.
- ◆ Ideal for wine drinkers seeking a quality white wine with a sweeter flavor profile.
- ◆ Packed with juicy peach and apricot flavors, Jam Jar Sweet White is fancy enough for a special occasion toast, yet sweet natured enough to enjoy every day.



AVAILABLE POS MATERIALS:



Carton



Shelf Talker



Case Card  
(cardboard backed with "tail" inserts)



Neckers



Wrap Display



Cocktail Videos

(Over 15 cocktail videos on youtube! Email info@jamjarwines.com for video files)



Recipe Cards