

# As demanded by fans...

## Jam Jar Minis

Made for consumers on the go. Perfect for outdoor activities such as concerts and picnics – or those looking for a little bit of Jam Jar.



"These are so cute and I love that they fit in my purse."

"I would bring this with me everywhere. Please make them!"

"I need these for party favors!!!"

"Good Value"  
Wine & Spirits

"As a mom, I really prefer plastic over glass so this is huge for me."

"I MUST HAVE THIS."

Gluten Free!

\*Real comments by real fans

Backed by fan focus groups, our consumers are EAGER for this product.

These Jam Jar Mini four-packs are perfectly portable for outdoor adventures, a concert, tailgate, bridal shower or those nights when you only want a little bit of Jam Jar—  
**make it a #SweetMiniMoment**

We wholeheartedly believe that anyone who likes their wines on the sweeter side, deserves to have a delicious and well-crafted option! Jam Jar exists to fill this need, and allow fans of this style of wine a choice they can enjoy, and loudly and proudly share with the world.

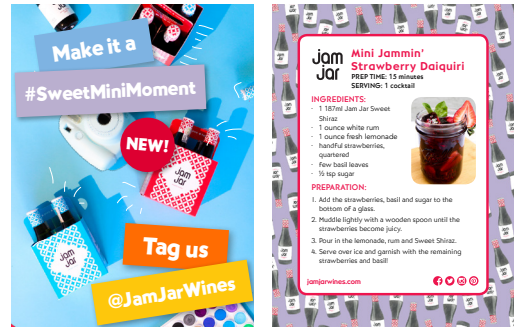
- ◆ Ideal for consumers seeking a quality wine with a sweeter flavor profile.
- ◆ A perfect balance between sweetness and acidity.
- ◆ Projected 3rd straight year of double digit growth for the brand.
- ◆ Social media fans have quadrupled in the past 18 months.

**AVAILABLE POS MATERIALS:**

**Wrap Display**



**Shelf Talkers**



**Jam Jar Cooler**



**Recipe Cards**

