



# Sweet Shiraz

We wholeheartedly believe that anyone who likes their wines on the sweeter side, deserves to have a delicious and well-crafted option! Jam Jar exists to fill this need, and allow fans of this style of wine a choice they can enjoy, and loudly and proudly share with the world.



"Good Value"  
Wine & Spirits

Named one of Shanken's Impact Newsletter's "Hot Prospects"

"@JamJarWines has to be one of the most affordable yet refreshing wines out there!"

"Jam Jar wine is a super fruity, super sweet wine that is out of this world delicious!"  
-Audrey B. via Influenster

"This is one of the most delicious sweet reds I've ever tried."

"Delicious, easy to drink, sweet red wine. Jam Jar Sweet Shiraz pairs easily with just about anything."  
- Emily M. via Influenster

"Best wine of all time!"

"OBSESSED"

"LOVE your wine!!!!"

"JAM JAR is the bomb!"

"I FINALLY found a wine that I love!!!! @JamJarWines I've been looking for you. You are the best!!!"

Bronze Medal Winner  
-tastings.com

"Never can get enough of this wine"

"From now on, I don't want any other wine but this."

"This is my kind of wine."  
-Tammie M. via Influenster

"Good choice."  
-Consumer Reports

"Need is an understatement"

"For many people, this is just what they've been waiting for..."  
-Snooth.com

SWEET PERFECTION  
simple ♦ pure ♦ honest

Gluten Free!

\*Real comments by real fans



Fridays will forever be known as "Pharrell Fridays" after he gave us an unsolicited shout-out.

- ♦ 100% Shiraz, crafted in a fresh, fruity, **semi-sweet** style, with the versatility to pair with both savory foods and desserts.
- ♦ Ideal for consumers seeking a quality wine with a sweeter flavor profile.
- ♦ A perfect balance between sweetness and acidity.
- ♦ Projected 3rd straight year of double digit growth for the brand.
- ♦ Social media fans have quadrupled in the past 18 months.



AVAILABLE POS MATERIALS:



Case Stack



Case Cards  
(cardboard backed with "tail" inserts)



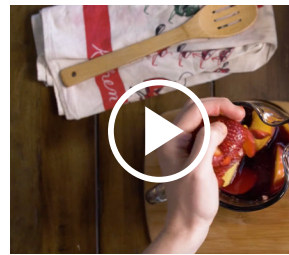
Shelf Talker



Neckers



Wrap Display



Cocktail Videos

(Over 15 cocktail videos on youtube! Email info@jamjarwines.com for video files)



Recipe Cards