



Sweet Shiraz

We wholeheartedly believe that anyone who likes their wines on the sweeter side, deserves to have a delicious and well-crafted option! Jam Jar exists to fill this need, and allow fans of this style of wine a choice they can enjoy, and loudly and proudly share with the world.



"This is my kind of wine."
-Tammie M. via Influenster

"JAM JAR is the bomb!"

"@JamJarWines has to be one of the most affordable yet refreshing wines out there!"

"From now on, I don't want any other wine but this."

"Good Value"
Wine & Spirits

"Jam Jar wine is a super fruity, super sweet wine that is out of this world delicious!"
-Audrey B. via Influenster

"I FINALLY found a wine that I love!!!! @JamJarWines I've been looking for you. You are the best!!!"

"LOVE your wine!!!!!"

"Good choice."
-Consumer Reports

"This is one of the most delicious sweet reds I've ever tried."

"Need is an understatement"

Bronze Medal Winner
-tastings.com

"OBSESSED"

"Never can get enough of this wine"

"Delicious, easy to drink, sweet red wine. Jam Jar Sweet Shiraz pairs easily with just about anything."
- Emily M. via Influenster

"For many people, this is just what they've been waiting for..."
-Snooth.com

"Best wine of all time!"

SWEET PERFECTION
simple ♦ pure ♦ honest

Gluten Free!

*Real comments by real fans



Fridays will forever be known as "Pharrell Fridays" after he gave us an unsolicited shout-out.

- ♦ 100% Shiraz, crafted in a fresh, fruity, **semi-sweet** style, with the versatility to pair with both savory foods and desserts.
- ♦ Ideal for consumers seeking a quality wine with a sweeter flavor profile.
- ♦ A perfect balance between sweetness and acidity.
- ♦ Projected 3rd straight year of double digit growth for the brand.
- ♦ Social media fans have quadrupled in the past 18 months.



AVAILABLE POS MATERIALS:



Case Stack



Case Cards
(cardboard backed with "tail" inserts)



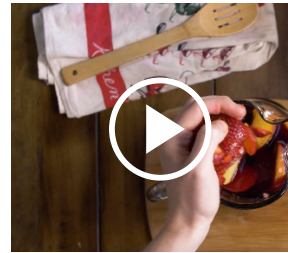
Shelf Talker



Neckers



Wrap Display



Cocktail Videos

(Over 15 cocktail videos on youtube! Email info@jamjarwines.com for video files)



Recipe Cards